

PRIVACY POLICY

The purpose of this policy is to outline the steps Life of Leisure take to ensure the privacy of users of this website - <https://www.life-of-leisure.co.uk>, outlined in clear and understandable language. If you have any questions relating to the way in which Life of Leisure handles data and information of users then please contact us via the details on the contact page of this website.

Life of Leisure, as a data controller, is committed to ensuring the data processed through this website is done so in a manner appropriate to the General Data Protection Regulation (GDPR) which took effect on May 25th 2018.

Users of this website **act as Data Subjects** and are the intended target of the terms laid out in this policy.

Type of data we collect

This section outlines the type of data and information collected through this website and the steps available to users to request access, amendment and removal of data.

Website Cookies

The use of cookies on this website is outlined in more detail within our cookie policy.

Google Analytics

This website <https://www.life-of-leisure.co.uk> uses a 3rd party service called Google Analytics to collect information about visitor behaviour to inform business decisions. Examples of the information collected via Google Analytics includes the number of visits, areas of this website users are accessing and the action users are taking. This information is anonymous and does not allow identification of individual users accessing this website.

Personal Information via Enquiry Forms

If a user submits an enquiry to Life of Leisure via an enquiry form on this website then details including the name, email address, phone number as well as any additional information provided by the user in the message field will be sent to Life of Leisure and stored within tools made available, for future reference and to comply with any internal auditing requirements in line with legitimate business use. This information, unless otherwise stated is intended for legitimate business use including responding to the enquiry, it will not be shared with any other parties or used without consent.

By submitting an enquiry via any form on this website a user gives consent to be contacted back by appropriate methods in relation to the initial enquiry.

This website may also include additional tools which send automated emails upon a user requesting these e.g. Stock Alerts. Users are able to unsubscribe or opt-out of these emails at any point from within the emails they receive.

Access to personal information

Under the General Data Protection Regulation data, subjects have the right to access, amend and erase information a data controller holds on them. Data subjects can request access, amendments or erasure of their data by contacting Life of Leisure directly using the details available on the contact page of this website.

Changes to this privacy policy

This privacy notice is subject to change without prior warning. A review of this privacy policy will be undertaken at regular undetermined future dates with the updated date stated below.